

KIWANIS CLUB

of Brockport, New York
P.O. BOX 203 • BROCKPORT, NEW YORK 14420

Kiwanis is a global organization of volunteers dedicated to  changing the world one child one community at a time

2012 KIWANIS COUPON and ADVERTISING BOOK CONTRACT

Merchant / Advertiser Name			
Street	City	State	Zip Code
Phone	E-mail	Web Site	

Distribution:

Approximately thirteen thousand books will be distributed through the *Suburban News* and the *Hamlin Clarkson Herald* to homes and newsstands in the areas of Brockport, Sweden, Clarkson, Hamlin, Kendall, Clarendon, Holley and Murray. Books are also distributed at various Kiwanis events throughout the year, including the Kiwanis Holiday Craft Fair the first Sunday in December.

Web Site Options:

You may indicate below that you want your coupon or ad to appear on our Brockport Kiwanis web site. If no boxes are checked your ad or coupon will not appear on the web. If you want your material on the web site, then at your option, the coupon may either be printable as a usable coupon or marked as a sample directing people to clip and use the coupon in the printed Coupon Book. On our web site your name and address will appear in an index of advertisers with a link to your web site and/or email as written above.

Please select from among the following web options:

- Please place a printable, usable copy of my ad on the Brockport Kiwanis web site.
- Please place an unredeemable sample copy of my ad on the Brockport Kiwanis web site.
- Include my e-mail address with my ad or coupon on the web

Please help us make the best impression for you; select from among the ad source options below:

- Use my ad from last year's Coupon Book, just update the expiration dates
- I will send a new digital ad or coupon for this Coupon Book
- I am mailing a high quality paper print of my ad for you to use in the Coupon Book

Payment and Deadlines:

- The final deadline for your ad copy and payment is September 15, 2011.
- Early Payment Rates apply to payments received with copy on or before August 15, 2011.
- The Standard Rate will apply after August 15, 2011.
- Multiple coupons may be placed for the price of the combined ad space, i.e. two quarter page coupons cost the same as a single half page ad.
- Questions and ad copy may be emailed to CouponBook@BrockportKiwanis.org.
- Coupons will be valid until October 31, 2012.

Ad Size / Preferred Placement Selection:

Check One	Ad Size / Location	Standard Rate	Early Rate rec'd by 8/15/11
	Quarter Page	\$85.00	\$75.00
	Half Page	\$150.00	\$125.00
	Full Page	\$275.00	\$225.00
	2 Pages (<i>back-to-back</i>)	\$400.00	\$350.00
	Booster - <i>suggested donation</i>	\$75.00	\$75.00
	Front Cover - ½ Page	\$600.00	\$500.00
	Back Cover - ½ Page		
	First Inside Page - any size	Double Standard Rate	Double Early Rate
	Last Inside Page - any size		

Payment and Copy Due With Application.

Your application is complete when both copy and payment are received.

Authorized Signature

Your Kiwanis Representative - Name & Date

Make checks payable to:

The Kiwanis Club of Brockport
P.O. Box 203
Brockport, New York 14420

Office Use Only

Copy Received	Cash or Check# Received Date	Amount \$
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